

## Progress Report - Campus Sustainability Fund

Thank you for submitting a Progress Report for your Campus Sustainability Fund grant! We look forward to hearing about the advancements of your project.

Progress Reports are due on the 1st of every December, March, May, and August for the duration of the project.

Please be aware of the responses minimums and maximums for each question. While this form does not enforce our minimums, we strongly encourage following them. Should we feel that not sufficient information is provided, the Committee might request a new submission.

Should your project not yet have progress to report in some areas, you may type "No progress to report." However, this will be vetted by Committee Members. If you have no progress to report, that should be made evident in meetings with the Committee Member who is your direct contact.

Should your project already be completed, please note in your responses to "Next Steps" and "Progress Support" that neither questions are applicable considering your project's timeline.

Uploading photos is required for Progress Reports - if you have no photos to share because your project has not yet begun, please omit.

Email \*

jfwu@email.arizona.edu

Project Manager Name \*

Who is submitting this Progress Report?

Julia Wu

Project Name \*

Market on the Move

**Project Subaccount Number \***

22.01

**Project Summary Snapshot \***

Please copy and paste the "Summary Snapshot" you provided in your project application. Responses are limited to 800 characters (~60-100 words).

The goal of MOM is to provide inexpensive and convenient produce for college students and help fight food insecurity. We will set up a weekly tent on the mall where students can purchase a box or bag of produce with cash, and 10% of the proceeds will go to Campus Pantry. We hope to be able to have materials to not only be able to run the Market on the Move, but also market and spread the word.

**Project Accomplishments: Quantitative \***

Please describe what aspects of the project have been accomplished so far or what things have become solidified within your project plan. Have you received FM quotes? Be as descriptive and specific as possible and report the metrics we requested you to track, along with any others you'd like to include. Responses must be 500 characters at minimum and no longer than 2,000 characters, spaces included. Example: Held 4 public meetings totaling 130 attendees, installed 14 sensors at X,Y, and Z locations, hired 3 interns; Transitioned 300 square feet of dirt into usable garden space and signed on 14 community garden volunteers.

We have received a quote for our banner. We plan to purchase it this week at Reproductions Inc in Tucson and the estimated cost for a 6'1 x 1' banner with 6 grommets is \$54.50 without tax. We also received a quote for the flyers we planned to print, which came out to \$25 for 100 pieces. Lastly, we are purchasing a utility cart from ACE Hardware for \$148.53 with tax. Since we have not hosted our first Market on the Move yet, we do not have any other metrics to report such as the pounds of produce sold, the amount of money and produce donated to Campus Pantry, the number of attendees, and the student's experience and overall impact of the event.

### Project Accomplishments: Qualitative \*

Please describe qualitative accomplishments. Do you have a schedule of events you can share? What connections/contacts have been made? Be as descriptive and specific as possible. What has the impact on students/campus been so far? Responses must be 500 characters at minimum and no longer than 2,000 characters, spaces included. Example: Talked with Seis Catering to discuss cost and availability. Marketed the event through putting flyers in the following buildings: X, Y, Z. Project Manager has experienced substantial public speaking experience through talking at STEM Seminar.

We are scheduled to host Market on the Move every Friday starting on March 18th from 10am to 2pm until April 29th. The first tabling event will be at Park Student Union and the rest will be on the mall at the Student Union. We have connected with Cheryl Plummer about reserving the spots for these events and are waiting for her to confirm it with us. Last week, we officially confirmed with Pam at the 3000 Club about bringing the produce to campus on March 18th and the following Fridays. To prepare for our first tabling event, a group of the Food and Health committee went to a Market on the Move in Tucson to get a feel of how to run one on campus.

### Next Steps \*

Please detail the next steps for your project, numbering each step. (ie, 1. Connect with X Department to collaborate on the event, 2. Contact the catering options to confirm pricing, 3. Interview candidates for internship). Responses must be 500 characters at minimum and no longer than 2,000 characters, spaces included.

We were able to connect with our Departmental Representative and the Fiscal Officer, Estella Trevers, and we plan to meet with her before the end of the week to discuss and execute the purchases if possible. We are also currently working on enhancing our marketing materials, including the development of email marketing for listservs, announcements, and newsletters to advertise the first Market on the Move event and to establish the event as an ongoing opportunity to purchase rescued food on campus every Friday. We are also in the process of developing digital educational materials that we plan to have accessible at the Market on the Move booth through QR code that will provide information about sustainability, food waste, and food deserts (among other potential future topics).

## Challenges Faced \*

Please identify and describe any obstacles/roadblocks you or your team have experienced, and detail how you've managed them/ will manage them. Should your project already be completed, please note what challenges you faced and what you would do differently. Responses must be 500 characters at minimum and no longer than 2,000 characters, spaces included.

One of the challenges we are facing currently is barriers to securing a spot on the mall, in part due to the occupation of the mall by tents for the Tucson Festival of Books. Staff of Arizona Campus Use & Mall Scheduling informed us that we would be unable to table on the mall during the first Friday back from spring break (March 18th), which cause us to shift plans slightly and plan for the first Market on the Move event to take place in front of the Park Student Union instead. We are still looking to confirm this reservation as well as the mall reservation for the succeeding Fridays, but there have been slight delays in receiving a response, likely related to an influx of mall scheduling that must be handled within the next couple of weeks.

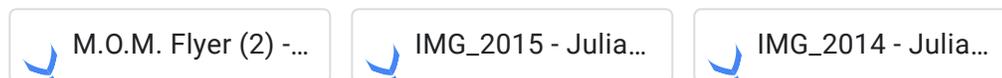
## Project Support \*

Can the CSF support you in addressing any roadblocks you've encountered? How else can the CSF support your project? Responses must be 500 characters at minimum and no longer than 2,000 characters, spaces included.

We had some issues obtaining the funds but it was resolved quickly when we were told to contact Estella, who is our fiscal officer. We could also use support on marketing our project since we have finalized a flyer and instagram post. In a recent email, Emma asked us to promote our project to groups outside of the sustainability choir, which we think is a great idea! Some support we need for that would be recommendations on who to reach out to and what listserv to add our flyers to. Other than that, we have not run into any roadblocks that needed extra support from CSF.

## Photos

Please upload or provide link (below) to relevant photos. Providing photos to your project is required.



## Photo Link

Please copy hyperlinks to photos here should you not be able to individually upload photos

n/a

### Media/Links

Please include links to any media coverage or events information (e.g. news, social media, websites, interviews, etc.)

We have not posted anything on social media yet. We plan to do so next week on the UA Students for Sustainability instagram @uasfs.

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This form was created inside of University of Arizona.

Google Forms