Progress Report - Campus Sustainability Fund

Thank you for submitting a Progress Report for your Campus Sustainability Fund grant! We look forward to hearing about the advancements of your project.

Progress Reports are due the first week of every March, May, August, and December for the duration of the project. This link will open at the start of the week. Progress Report due dates for 2022: May 6th at 5PM and August 5th at 5PM.

Please be aware of the responses minimums and maximums for each question. While this form does not enforce our minimums, we strongly encourage following them. Should we feel that not sufficient information is provided, the Committee might request a new submission.

Should your project not yet have progress to report in some areas, you may type "No progress or updates to report." However, this will be vetted by Committee Members. If you have no progress to report, that should be made evident in meetings with the Committee Member who is your direct contact.

Should your project already be completed, please note in your responses to "Next Steps" and "Progress Support" that neither questions are applicable considering your project’s timeline.

Uploading photos is required for Progress Reports - if you have no photos to share because your project has not yet begun, please omit.

Email *

aschavez@arizona.edu

Project Manager Name *

Who is submitting this Progress Report?

Alexandra Chavez

Project Name *

Bike Ready Wildcats
The Bike Ready Wildcats project will financially support Parking and Transportation Services to repair and maintain the four self-service bike stations across campus. Thousands of wildcats bike to campus on a daily basis and we hope these stations provide a level of reassurance that they will be able to get home and back safely on their bikes. Investing in bike infrastructure on campus provides the resources necessary for commuters to bike to campus more often and leave their cars at home.

How many people are scanning the QR codes? No, traffic QR codes have not been printed.

- UArrive stats and traffic -

- General social media traffic:
  - 235 Facebook Reach
  - 69 Facebook Page Visits
  - 133 Instagram Profile Visits
  - 1.6K Instagram Reach
  - 16 new Facebook Likes
  - 18 new Instagram followers

Audience: 1.26k Facebook and 1.22k Instagram
Top Facebook Audience Age Group: 25-34
Top Instagram Audience Age Group: 18-24 and 35-44 (tie)
Bike content is most popular and engaging.

- How many people are the targeted ads reaching? (if you’re still thinking about going this route) Social media is rolling out after August 22 during our Transportation Tuesday segments

- # of people in core project team involved in planning and execution of project (if they’re a student/ staff/ faculty etc).
  PTS has two staff members on this project, one student with field duties that includes inspecting the stations.
A major accomplishment has been installing the parts at the repair stations. We have also implemented schedule to check on the stations to ensure parts are there and working. Each station has been refinished to remove any vandalism and scuffs. Another major accomplishments is the hire of our Bike Operations team member who is available to help check on the stations and has learned skills to replace the pieces. A second student will be coming on board by the start of the school year. The new budget year has allowed us to invest in a different signage material and extent the lifespan of the signs versus the colorplast signs. The extra time has also allowed us to create a sign that is fitted to the shape of the mounting bracket, which will create a more polished look.

The next steps are now with the relocation process, specifically to meet with other stakeholders to get their support for the proposed locations. We are also waiting on the sign orders for the installation.

Challenges Faced

Please identify and describe any obstacles/roadblocks you or your team have experienced, and detail how you’ve managed them/ will manage them. Should your project already be completed, please note what challenges you faced and what you would do differently. Responses must be 500 characters at minimum and no longer than 2,000 characters, spaces included.
We have encountered a few roadblocks. The primary roadblock is the bandwidth for the PTS team. The summer time has been used to get multiple projects online (re-doing the bike lanes, bike locker installation and relocations, facilities maintenance) in addition to managing the departments orientation and table events. This has delayed the progress, however with many of the project wrapping up and the return of team members, and the addition of new student employees I am confident we will meet our back to school deadline.

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**Photos**

Please upload or provide link (below) to relevant photos. Providing photos to your project is required. Please include event photos, any and all relevant photos, as well as flyers or advertisements.

![2022_PTS_Green...](2022_PTS_Green...)

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**Photo Link**

Please copy hyperlinks to photos here should you not be able to individually upload photos. Please include event photos, any and all relevant photos, as well as flyers or advertisements.

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**Media/Links**

Please include links to any media coverage or events information (e.g. news, social media, websites, interviews, etc.)

https://parking.arizona.edu/about/bike-ready-wildcat-grant

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