

Progress Report - Campus Sustainability Fund

Thank you for submitting a Progress Report for your Campus Sustainability Fund grant! We look forward to hearing about the advancements of your project.

Progress Reports are due the first week of every March, May, August, and December for the duration of the project. This link will open at the start of the week. Progress Report due dates for 2022: May 6th at 5PM and August 5th at 5PM.

Please be aware of the responses minimums and maximums for each question. While this form does not enforce our minimums, we strongly encourage following them. Should we feel that not sufficient information is provided, the Committee might request a new submission.

Should your project not yet have progress to report in some areas, you may type "No progress to report." However, this will be vetted by Committee Members. If you have no progress to report, that should be made evident in meetings with the Committee Member who is your direct contact.

Should your project already be completed, please note in your responses to "Next Steps" and "Progress Support" that neither questions are applicable considering your project's timeline.

Uploading photos is required for Progress Reports - if you have no photos to share because your project has not yet begun, please omit.

Email *

aschavez@email.arizona.edu

Project Manager Name *

Who is submitting this Progress Report?

Alexandra Chavez

Project Name *

Bike Ready Wildcats

Project Subaccount Number *

22.11

Project Summary Snapshot *

Please copy and paste the "Summary Snapshot" you provided in your project application. Responses are limited to 800 characters (~60-100 words).

The Bike Ready Wildcats project will financially support Parking and Transportation Services to repair and maintain the four self-service bike stations across campus. Thousands of wildcats bike to campus on a daily basis and we hope these stations provide a level of reassurance that they will be able to get home and back safely on their bikes. Investing in bike infrastructure on campus provides the resources necessary for commuters to bike to campus more often and leave their cars at home.

Requested Metrics *

Please add the metrics we've requested you track here.

- How many people are scanning the QR code? (Including those who scan without filling it out)
- What are the results of the questions? (If they are yes/no, 1-5 sliding scale answers, percentages, etc.
- How many people are utilizing the station and for what purpose? (i.e. how many flat tires, loose seats, etc.
- How many people are the targeted ads reaching?

Project Accomplishments *

Please describe what aspects of the project have been accomplished. Be as descriptive and specific as possible. Responses must be 500 characters at minimum and no longer than 2,000 characters, spaces included.

Examples of accomplishments could include: Held 4 public meetings totaling 130 attendees; Transitioned 300 square feet of dirt into usable garden space and signed on 14 community garden volunteers. Other examples of accomplishments could include sharing a confirmed schedule of events, the connections/contacts that have been established, or providing an update on an FM quote.

The project has been a much-needed element to energize PTS's bike program. While improving the state of our bike repair station is the primary focus, we are leveraging project elements to shape the planning and development of bike facilities on campus. There are two major 'wins' that we have accomplished for the start of the project, which have been a key milestone and has set the pace for us meeting our goals and critical dates.

Our first win is expanding the conversation for the signage and promotional items. In the past year, PTS has undergone a restructuring of key units and began a 'shared service' model with our sister Business Affairs departments Bookstores and Student Unions. Our proposal for marketing the bike repair stations was centered around developing a marketing message that one brought awareness to the service but also had an element that encouraged social behavior where people would one report issues with the station, but also discouraged theft/damage. The conversations we've had with the Marketing team have had an added benefit of allowing us to have a different perspective from those that are not familiar with the stations and also to the bike community. The Marketing team has also been beneficial in recommending different signs styles. Our proposal planned on using coroplast signs. The Marketing team thought signage was a good idea, but suggested thinking in terms of signage longevity versus price point. Their suggestion was to go with metal signs to ensure they last longer and look more polished.

The second win we've had is in regard to the location of each of the bike repair stations. We have had conversations with Planning, Design, and Construction to move the stations to more visible and high traffic areas. We are considering the bike path near Coronado, Bear Down Gym, and Honors Village. Each location will have the added benefit of increased lighting and proximity to emergency Blue light phones.

Next Steps *

Please detail the next steps for your project, numbering each step. (ie, 1. Connect with X Department to collaborate on the event, 2. Contact the catering options to confirm pricing, 3. Interview candidates for internship). If your project is completed, you can note "Project is Completed." Responses must be 500 characters at minimum and no longer than 2,000 characters, spaces included.

Regarding relocating the stations, our next step is to meet with other stakeholders to get their support for the proposed locations. Our PTS team will also use that time to prep the stations, remove stickers, and possibly refresh the paint. The critical element for this step is getting the support from the stakeholders in the area. Once approved, the actual relocation and installation of the stations should take two to three days. The project team has identified alternate locations near the proposed areas in the event that our requests are not approved.

We are working with the vendor to stay informed of any supply chain issues and identify opportunities to expedite the shipping of the replacement parts. The current timeline of the order, we are anticipating that the items will be delivered within 5 weeks. During this time, we will be working on refreshing and moving the stations. As well as developing web for bike.arizona.edu with a section for the self-bike repair station.

A unique piece of this project is that we are going to implement a QR code to help us track the usage of the bike repair stations and have the opportunity to survey users. While we are waiting on the designs of the signs, we will print QR codes to place them on the stations. This will potentially, and hopefully, provide us with a data that we can use to benchmark the current utilization. We understand that the semester is ending, and the usage will be lower than normal.

Another next step is continuing to work the Marketing team to develop the concepts for our signage, promotional items, and social media ads. With regards to the social media ads, the plan is to launch them during the summer and reuse them throughout the year. Working meetings have been scheduled with the Marketing team. We are looking to build off the marketing message "Here for you today. Here for everyone tomorrow." to help discourage theft and create a sense of communal ownership of the station.

Challenges Faced *

Please identify and describe any obstacles/roadblocks you or your team have experienced, and detail how you've managed them/ will manage them. Should your project already be completed, please note what challenges you faced and what you would do differently. Responses must be 500 characters at minimum and no longer than 2,000 characters, spaces included.

As of now we have not experienced any major roadblocks, but we do anticipate some occurring due to the relocation and the sign approval process. The sign approval challenge would be in regards to the time it takes the committee to review and approve the design. We are optimistic that the summer pace will move the process along.

Regarding the relocation of the stations, we are entering into the stakeholder discussions with the understanding that two of the proposed locations could have potential pushback from the stakeholders such as the area near Bear Down Gym and the Honors Village. In addition to selecting alternate locations, we were able to have a preliminary discussion with Planning, Design, and Construction and gave them an opportunity to hear about the locations first and provide feedback. They were in support of our proposed location and thought moving the stations with signage would be beneficial. Their comments also stated that the footprint of the stations is relatively small and should not be a problem.

Project Support *

Can the CSF support you in addressing any roadblocks you've encountered? How else can the CSF support your project? Responses must be 500 characters at minimum and no longer than 2,000 characters, spaces included.

The progress reports are helpful and the proposal feedback we received from the committee has been a guiding document for the project. The direction from our committee contact has been helpful in talking through our progress and managing the project timeline.

A core theme that has arisen from this project is the benefit of collaboration. From the initial conversation between the project team to the brainstorm conversations with the Marketing team. This project is helping change the way bike facilities are placed and designated on campus. One area where we could possibly use support would be during the stakeholder discussions and the sign committee process.

Photos

Please upload or provide link (below) to relevant photos. Providing photos to your project is required. Please include event photos, any and all relevant photos, as well as flyers or advertisements.

Photo Link

Please copy hyperlinks to photos here should you not be able to individually upload photos. Please include event photos, any and all relevant photos, as well as flyers or advertisements.

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Media/Links

Please include links to any media coverage or events information (e.g. news, social media, websites, interviews, etc.)

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This form was created inside of University of Arizona.

