

Progress Report - Campus Sustainability Fund

March 2023 – Camp Cooper Open House for Enviro-Related Students, Faculty, and Staff

Email:

cwaite@arizona.edu

Project Manager Name:

who is submitting this project?

Colin Waite

Project Name:

Camp Cooper Open House for Enviro-Related Students

Project Subaccount Number:

2221400 22.02

Project Summary Snapshot:

Please copy and paste the "Summary Snapshot" you provided in your project application.

Response

The Cooper Center for Environmental Learning will host a University of Arizona Open House during the Spring 2023 semester. This event will be promoted across disciplines throughout the University and include students, faculty, and staff, with a goal of providing better connections between our campus community and the wonders of the Sonoran Desert.

Requested Metrics:

Please report your project's metrics and their most recent number or response in a list format.

Response

The event is expected to come in at or under budget, based on commitments from our food vendor, guest speaker, transportation, and musical guest. We have a marketing plan in place that will draw more than 200 guests to the event.

Project Accomplishments :

Please describe what aspects of the project have been accomplished. Be as descriptive and specific as possible. Examples of accomplishments could include: Held 4 public meetings totaling 130 attendees; Transitioned 300 square feet of dirt into usable garden space and signed on 14 community garden volunteers. Other examples of accomplishments could include sharing a confirmed schedule of events, the connections/contacts that have been established, etc.

Response

Event planning is on track and all preliminary expectations have been met. We have secured our food vendor, musical guest, shuttle transportation to and from campus, and a guest speaker, Earyn McGee (aka The Afroherper), who will draw an audience.

Marketing and promotion of the event will kick off this month with direct involvement from marketing professionals across the university.

Next Steps:

Response

Finalize event details and logistics Market and promote the event Facilitate a successful event

Challenges Faced:

Please identify and describe any obstacles/roadblocks you or your team have experienced, and detail how you've managed them/ will manage them. Should your project already be completed, please note what challenges you faced and what you would do differently.

Response:

The loss of Cooper Center's Marketing Specialist was a temporary setback, but Cooper Center Director Colin Waite has stepped in to ensure the success of the event. All other planning aspects have remained on track.

Project Support:

Can the CSF support you in addressing any roadblocks you've encountered? How else can the CSF support your project?

Response:

CSF support in marketing and promoting our event in March and April will be critical to its success. Colin has already discussed possibilities with Emily and will remain in contact to have it be successful.

Photo Upload:

Please upload or provide links (below) to relevant photos.

Response:

{Empty} Photo Link {Empty}

Photo Link:

Please copy hyperlinks to photos here should you not be able to individually upload photos.

Response:

{Empty}

Media/Links:

Please include links to any media coverage or events information (e.g. news, social media, websites, interviews, etc.)

Response:

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